



**SPINETIX™**  
N°1 IN DIGITAL SIGNAGE SOLUTIONS



## Leader in Digital Signage Solutions

*We empower businesses to bring their story to life.*



# ABOUT SPINETIX

## Leader in Digital Signage Solutions

At SpinetiX, we bring your story to life with unique digital signage solutions. From big retail brands, large corporate customers, educational and public institutions, to small businesses, we help you accelerate your digital transformation and achieve your business goals with impactful visual experiences.



15-YEAR  
HERITAGE



A COLLABORATIVE  
ECOSYSTEM



A COMPLETE  
SOLUTION



## A Complete Digital Signage Solution



PLAYERS



CLOUD



SOFTWARE



250+  
WIDGETS



OPERATING SYSTEM



SERVICES

SpinetiX delivers the most flexible end-to-end digital signage solution on the market: from our award-winning HMP media players to Elementi software with its 250+ widgets, to SpinetiX ARYA™ cloud, to DSOS™ operating system, and to our services – we have you covered.

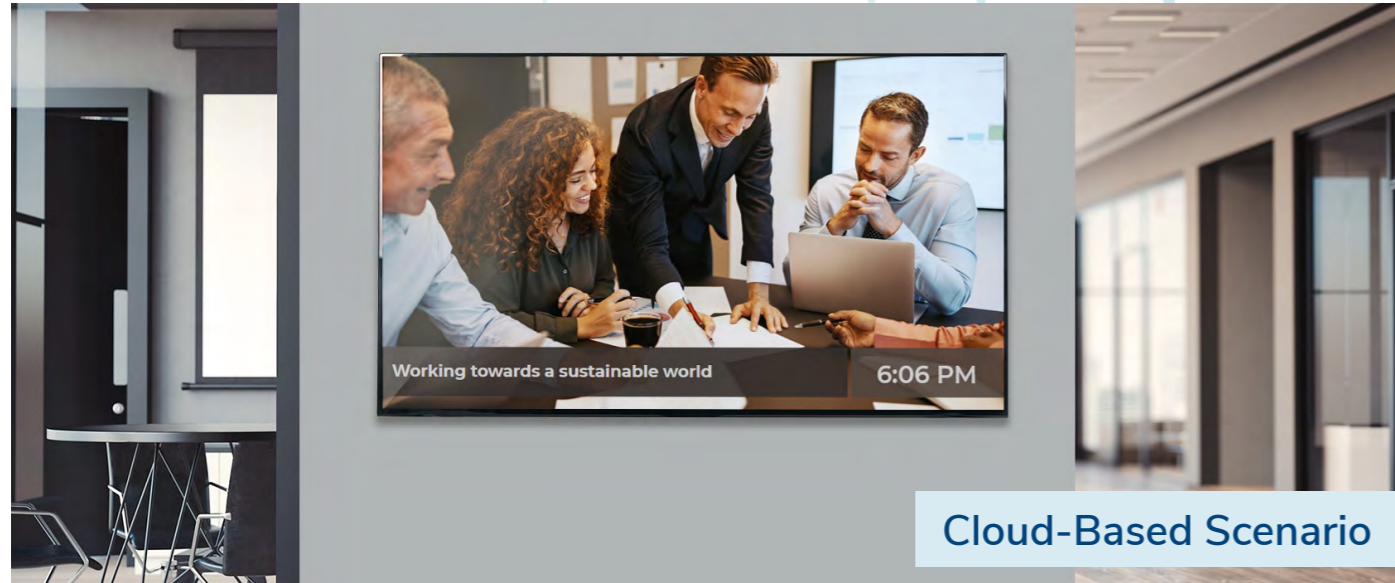


[spinetix.com/why-spinetix](https://spinetix.com/why-spinetix)

[spinetix.com/solutions](https://spinetix.com/solutions)



# ONE SOLUTION



Cloud-Based Scenario



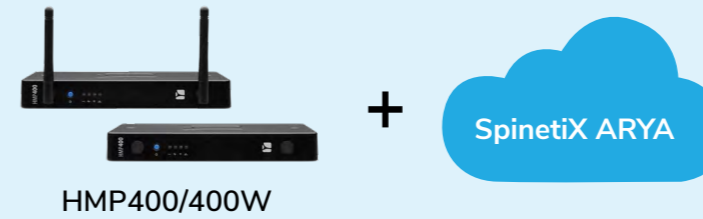
On-Premise Scenario



Hybrid Scenario

# MULTIPLE SCENARIOS

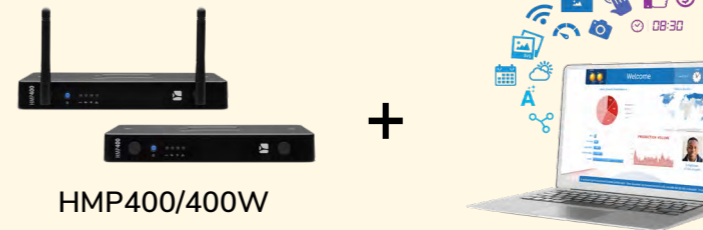
HMP Player + SpinetiX ARYA Cloud



HMP400/400W

- Intuitive by design
- Visual & end-user centric
- Included with all players
- Online support chat included
- Multi-user, tagging, services

HMP Player + Elementi Software



HMP400/400W

- On-site local network deployment
- No recurring fees
- Advanced content customization
- 250+ widgets

HMP Player + SpinetiX ARYA Cloud + Elementi Software



HMP400/400W

- Powerful combination between cloud and on-premise scenarios.
- Intuitive cloud interface from SpinetiX ARYA
- Access to advanced features from Elementi software



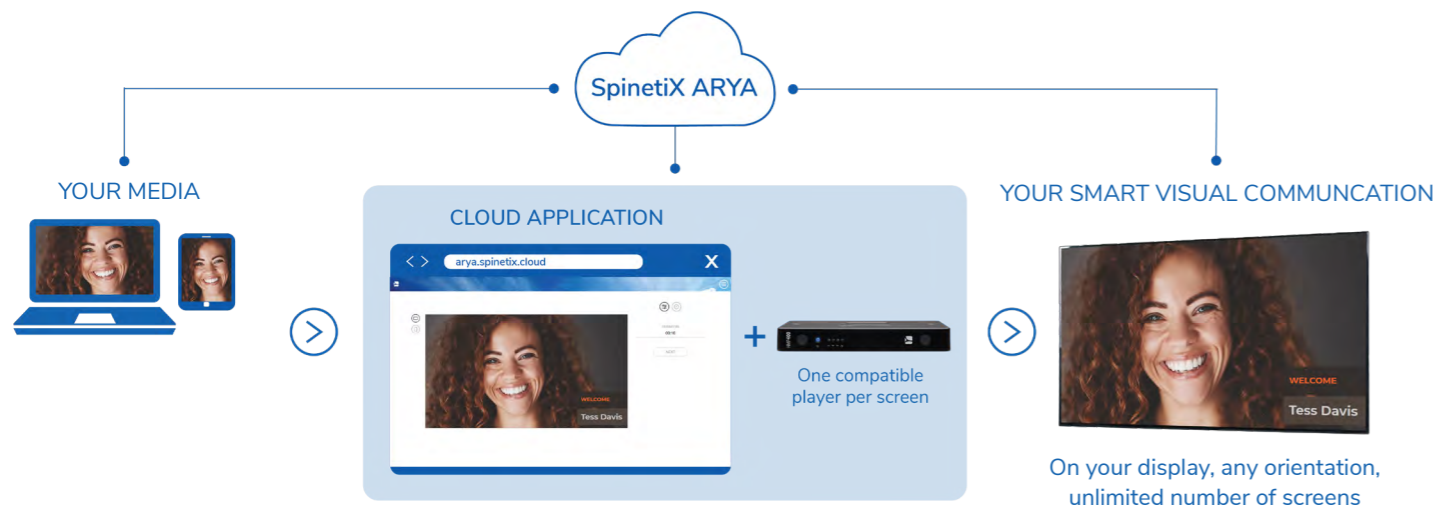
# SPINETIX ARYA CLOUD

## Designed for you and your business.

SpinetiX ARYA is designed to get you noticed, bring passers-by to your business and turn them into your best customers. Set spectacularly visual messages on your display in minutes from just about anywhere.



### Everything you need to get started.



### Choose the right plan for you

**DISCOVERY FREE**

The right solution to get started with digital signage with free live support chat included.

**PREMIUM**

Get everything from DISCOVERY + Benefit from extra features and do it by yourself.

**ENTERPRISE**

Includes PREMIUM + More features and the proximity with SpinetiX resellers to get local support.

# ELEMENTI SOFTWARE



## Simple yet Powerful Digital Signage Software

Deliver visually rich experiences to any combination of screens across all your networks. With Elementi, you can create high impact projects including video walls, interactive kiosks and live streaming video. You are always a click away from previewing your digital signage project in full screen and from publishing it on display.

### 3 Licenses for All Your Needs

Elementi S	Elementi M	Elementi X
10 players 250+ Widgets	Unlimited players 250+ Widgets	Unlimited players 250+ Widgets Developer tools

Download Elementi FREE 30-day Trial:  
[spinetix.com/download](https://spinetix.com/download)



# DIGITAL SIGNAGE PLAYERS

## HMP400/400W

At the core of our digital signage solution lies the HMP400 Hyper Media Player. Engineered in Switzerland and made in Germany, HMP400 comes with 3 years of warranty, extendable to 5 years. It is the powerful hardware you need capable of reliably delivering 4K at 60 fps 24/7 for a decade.



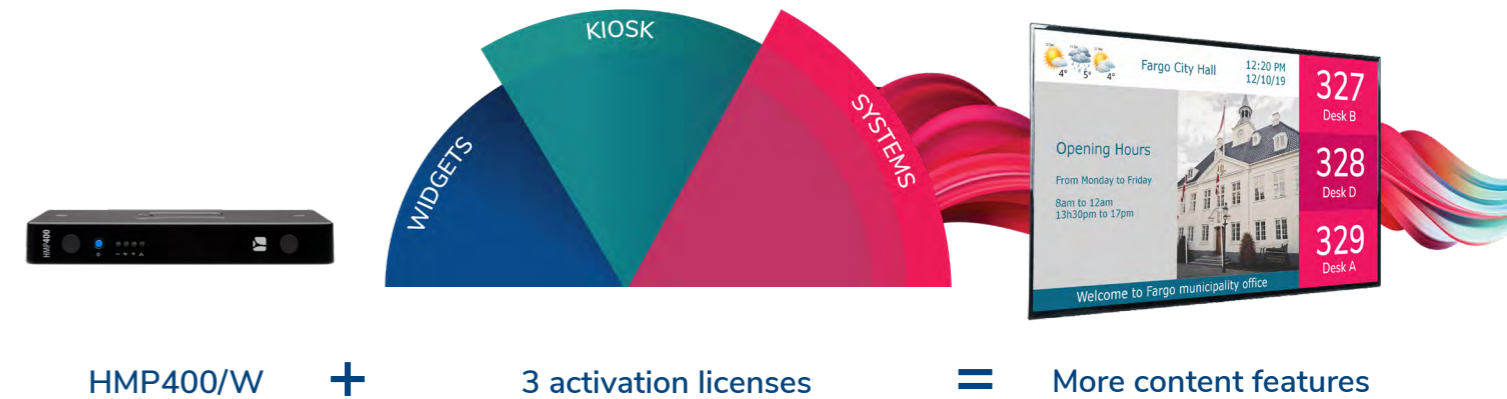
### Key features

- 4K | 60 fps ready
- Comes with DSOS™ by SpinetiX – digital signage operating system
- WiFi version available
- Power over Ethernet (PoE+)
- Intel® Atom® processor
- Fanless, compact and flat-form factor design
- Dust-resistant, designed for extreme conditions
- Passive heat dissipation
- All connectors lockable
- Designed for long life cycle and availability
- Rated for 10-year continuous operation with less than 1% failure



With a shared commitment to digital signage and vision for the future, we joined forces with Intel® as part of the Intel Partner Alliance. With HMP400's Intel based architecture, we continue delivering the cutting-edge technology of the future today.

# 3 ACTIVATION LICENSES



## Unlock more Features

HMP400 keeps you covered as your business evolves. Together with its DSOS™ operating system, the player supports three progressive modes of use that build on top of each other called WIDGETS, KIOSK, and SYSTEMS.

## Characteristics

- Possibility to activate right after you buy or later
- Flexibility to migrate your DSOS license from player to player
- A project can have a mix of diverse DSOS licenses



# WIDGETS ACTIVATION LICENSE



## Bring Your Story to Life With Your Data

In WIDGETS mode, you combine the power of HMP400 and the versatility of Elementi and its 250+ widgets. Fill any display with content that auto-updates using data from your everyday tools like G-Suite, or Microsoft Office 365. Widgets are easily customizable, simple, and powerful to deliver information.

### Key features



Connect with enterprise cloud solutions

Office 365™  
Google Workspace™



Other Widgets designed for signage

Weather, Financial data, Graphs, etc



Connect with other data sources

XML,  
JSON feeds

# KIOSK ACTIVATION LICENSE



## Craft amazing interactive experiences with HTML5

The KIOSK mode builds on top of the WIDGETS mode and allows you to offer rich interactive content. Native support for HTML5 enables your team to craft captivating user experiences for any display.

### Key features



Native support for HTML5

Display web pages



Touch-screen kiosks



Dashboards



Wayfinding Maps

Physical I/O, multi-touch support





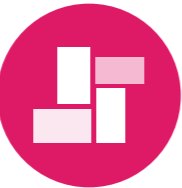

# SYSTEMS ACTIVATION LICENSE



## Harness the power of integrated technology

SYSTEMS mode allows you to immerse audiences with your story through IoT solutions and third-party technologies. With sensors, cameras, smart-building, queue management systems and more, you have the full integration capacity of HMP400 to deliver experiences with an unlimited degree of personalization.

### Key features

 <p><b>Streaming IPTV</b></p> <p>Content broadcast support</p>	 <p><b>LED</b></p> <p>Custom resolutions</p>	 <p><b>Video-wall</b></p> <p>Frame synchronization</p>	 <p><b>3rd Party IP technology</b></p> <p>AMX™, Crestron™, Fire, Evacuation, ESII™, Q-Matic™ and more</p>
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# OUR COMMITMENT TO SECURITY



## DSOS™ by SpinetiX. An Operating System Dedicated to Digital Signage



**Security at the core**

DSOS and Intel® technology together provide a one-stop, low-risk, secure platform for digital signage deployments of any size, and any high-availability scenarios.



**Lean and easy to maintain**

Designed to turn any qualified device into a dedicated signage appliance, DSOS is leaner and easier to maintain than general-purpose operating systems.



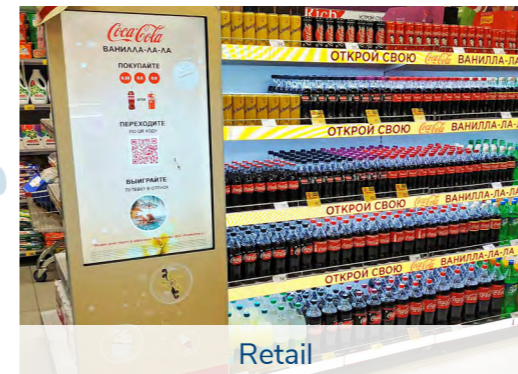
**Support close to you**

With more than 15 years of experience in hardened, secure devices and operating systems, our engineering team together with trained SpinetiX partners are close to you and speak your language.



# A GLOBAL ECOSYSTEM OF PARTNERS

# SUCCESS STORIES



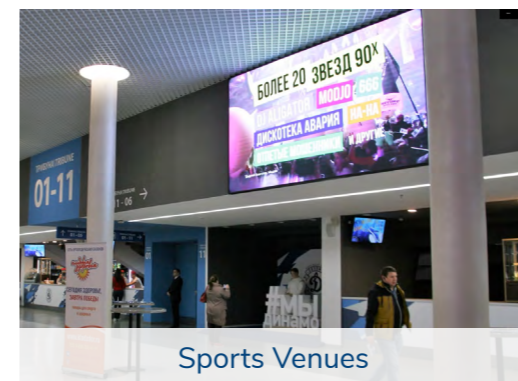
Retail



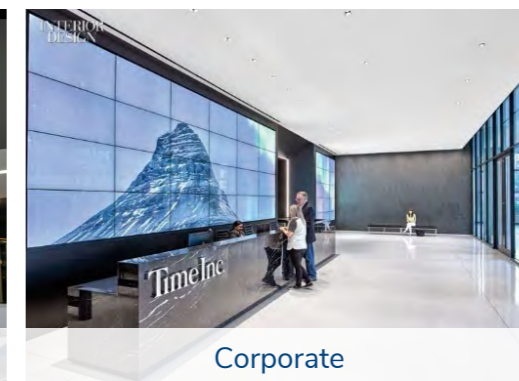
Education



Hospitality



Sports Venues



Corporate



Event & Entertainment

## Advancing digital signage excellence. Together.

SpinetiX is committed to develop and expand its indirect distribution model through a strong channel ecosystem of partners. Channel integrity is at the center of our strategy. By joining our ecosystem, each partner has a unique opportunity to bring its Digital Signage business and expertise to the next level.



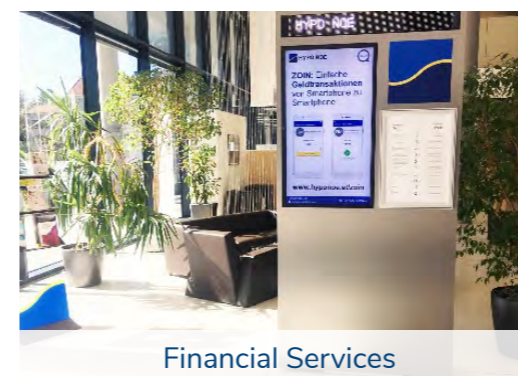
Transportation



Healthcare



Institutions and Government



Financial Services



Smart City



Production Sites



Swiss Headquarters. Global Presence. Local Proximity.

Let's talk about your project!



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## Contact us.

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## Join us.



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